and to the Abstract correspond with the modifications made in a 6 January 2003 Amendment filed in connection with the Parent Application (Serial No. 09/429,357). No new matter is being added.

The paragraph beginning on page 2, line 20, has been amended as follows:

> Unfortunately, it is expensive to add such enhancements to Web sites. Bandwidth costs for delivering streaming media may be prohibitively expensive. In addition, there are problems associated with the complexity of producing the streaming media that is to be "broadcast" over the Web sites, and licensing of the streaming media if it is ~~propriety~~ proprietary.

The paragraph beginning on page 4, line 17, has been amended as follows:

> The above and other advantages of the present invention are carried out in another form by a computer readable code module for adding function to a Web page. The code module is configured to be embedded in the Web page which is generated in a HyperText Markup Language (HTML), and is configured for automatic execution when the Web page is downloaded to a client machine supporting a graphical user interface and a Web browser. The computer readable code module includes means for communicating a Web address of the Web page to a server system via a network connection to initiate a download of a second computer readable code module to the client machine. The computer readable code module further includes means for communicating first information characterizing said Web browser to said server and means for communicating second information characterizing said client machine to said server. In addition, the computer readable code module includes means for initiating execution of said second computer readable code module following the download of the second computer readable code module and means for providing a comment tag informing the ~~HTML of the Web page~~ Web browser to ignore the initiating means.

The paragraph beginning on page 6, line 27, has been amended as follows:

Web address 38 is a Universal Resource Locator (URL), or a string expression used to ~~located~~ locate Web page 34 via network 28. It should be readily apparent to those skilled in the art that first processor platform 22 also includes additional components such as input/output lines, a keyboard and/or mouse, and a display terminal which are not shown for the sake of clarity. In addition, memory 32 also contains additional information, such as application programs, operating systems, data, etc., which also are not shown for the sake of clarity.

The paragraph beginning on page 7, line 18, has been amended as follows:

Web browser 52 is software which navigates a web of interconnected documents on the World Wide Web via Internet 28. When a Web site, such as Web page 34, is accessed through Web address 38, Web browser 52 moves a copy of Web page 34 into temporary memory ~~58~~ 54. Web browser 52 uses HyperText Transfer Protocol (HTTP) for communicating over Internet 28. In a preferred embodiment, Web browser 52 supports the HyperText Markup Language 1.0 and the Javascript 1.0 standards, such as Netscape 2.0 and above, Internet Explorer 3.0, and above, and the like.

The paragraph beginning on page 9, line 23, has been amended as follows:

A third command line (LINE NO. 3) 100 starts a new script. Third command line 100 also contains a comment tag 102 used to allow ~~the HTML code of Web page 34~~ Web browser 52 to ignore a fourth command line (LINE NO. 4) 104. Fourth command line 104 contains a second command 106 that initiates execution of second code module 90 that was downloaded to temporary memory 54 of second processor platform 24. A fifth command line 108 terminates comment tag 102 and terminates the script begun on third command line 100.

The paragraph beginning on page 27, line 27, has been amended as follows:

In summary, the present invention teaches of a method and system for adding function, such as streaming media or other media services to a Web page, through the implementation of a simple code module embedded in the HTML of the Web page. The code module is compatible with Web browsers which adhere to the standards for HyperText Transfer Protocol (HTTP) because it is implemented using a common subset of the current HTML standard command set. In addition, the code module is easily distributed through the Internet, and is readily copied and pasted into a Web page during Web page development activities, and undergoes automatic execution and registration with minimal effort by the Web page developer. The present invention is able to tailor the added function based on information about the Web page in which it is embedded and based on visitor specified preferences.

The Abstract on page 34 has been amended as follows:

A computer network (20) includes a first processor (22) for maintaining a Web page (34) having ~~a~~ an embedded first code module (36) ~~embedded therein and being~~ and accessible through a Web address (38). A second processor (24) ~~is in communication with the first processor (22) via the Internet (28). The second processor (24)~~ supports a Web browser (52) for downloading the Web page (34) and executing the first code module (36). When executed, the first code module (36) issues a first command (93) to retrieve a second code module (90) ~~. A~~ from a server system (26) ~~in communication with the second processor (24) receives the first command (93)~~. The server system (26) includes a database (68) having ~~stored therein~~ a service response (162, 176, 186) ~~in association~~ associated with the Web address (38). A processor (62) ~~in communication with the database (68)~~ assembles the second code module (90) having the service response (162, 176, 186). ~~Upon retrieving~~ When the second code module ~~at the second platform (24)~~ is retrieved, the first code module (36) issues a second command (106) to initiate execution of the second code module (90) ~~at the second processor (24) in order~~ to provide added function to the Web page (34)~~,~~

~~such as streaming audio or video media, banners, informational feeds, and so forth~~.

In the parent (09/429,357) to the present 37 CFR 1.53(b) Continuation application, an Office Action dated 30 July 2002 rejected claims 1-29. Claims 1-3, 6, 7, 11, and 20 were amended in an Amendment, dated 8 January 2003. Claims 4-5, 8-10, 12-19, and 21-29 remained unchanged as originally filed in the parent application. An Examiner's Amendment, responsive to the 8 January 2003 Amendment, amended claims 1, 6, and 20, and canceled claim 7. A Notice of Allowance, dated 26 March 2003, subsequently allowed claims 1-6 and 8-29 in the parent application. Presumably, a patent will issue in the parent application in the near future.

Claims 1-6 and 8-29 from the parent application have been canceled from this Continuation application, and twenty new claims have been added. Due to the cancellation of claims 1-6 and 8-29, the new claims are now numbered claims 1-20 in this Continuation application. To summarize, twenty-eight claims have been canceled, and twenty claims have been added.

Claims 1-20 in this 37 CFR 1.53(b) Continuation application include limitations which further distinguish Applicants' invention from the systems disclosed in the prior art. The subject matter recited in claims 1-20 is well supported by the application and generally relates to the subject matter previously presented in claims 1-29 filed with the parent application. No new subject matter is added.

Applicants believe that the present Continuation application is in a condition for allowance. Consideration of the above-identified Continuation application is respectfully requested.

Respectfully submitted,

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